



A digital revolution for the 2016/2018 edition of the Master Degree in Journalism at the University of Turin

TURIN, July 13, 2016

The deadline for journalism students to apply for admission at the Torino University Master Degree in Journalism (www.formazione.corep.it/giornalismo) is August 30, 2016.

The academic year for the 2016/2018 two-year period will start in November, completely renovated in the offer.

The Master will have two new directors, both women: Anna Masera, journalist and Public Editor at La Stampa, former Head of the Press Office and of Communications at the Italian Parliament with a strong expertise in social media, will be the new editor-in-chief of all publications; professor Franca Roncarolo, from the Department of Culture, Politics and Society at Torino University, will be the new scientific director of the school.

The Master Degree, which was dedicated three years ago to Italian journalist Giorgio Bocca, is one of the 11 Italian schools recognized by the "National Order of Journalists" which regulates the profession: this means that the two-year period replaces the training required by law to take the national exam and achieve the professional title. But, in its seventh edition, it will focus on multimedia, digital innovation and academic research, in collaboration with international universities and research centres. The Master program has always reached out to major journalism organizations in Italy with internships and other forms of collaboration: it can count particularly on the support of two large national editorial journalistic groups: the Itedi group based in Torino – which represents La Stampa and Il Secolo XIX, and L'Espresso group based in Rome – which publishes La Repubblica, L'Espresso, and the Finegil local newspapers.

HOW TO APPLY

Application is open to students who have not passed the age of 35, already have a bachelor's degree or are in their final year as students of any faculty, provided they achieve the title before the course starts.

The school will select 20 students: the deadline to apply for admission is August 30th, so hurry!

The call can be downloaded from the website (www.formazione.corep.it/giornalismo). As provided in the "framework of guidelines" by the National Order of Journalists a first selection will be made on the basis of the resume and other titles. Written and oral tests will follow.

Tuition costs amount to 18 thousand euros for the two years, but there are 12 grants available of 6 thousand euros each, which will be assigned to the most deserving students (all info on www.formazione.corep.it/giornalismo). Other scholarships are being considered during the two-year period to support specific projects and travel expenses for trips abroad.

OFFER

The seventh edition 2016/2018 corresponds to 88 university credits (CFU) and provides in the two years 300 hours of university lectures, 1700 hours of journalistic workshops/training labs, 5 months of internships (2 in the first year, 3 in the second), and a final test.

The Master will provide university professors and journalistic tutors for the training labs, which will be selected through a call that values new media skills.

The goal? To offer cutting-edge skills for the new journalists of the future. Not just in Italy, but in the world, since communication went global.

In collaboration with important networks such as the Nexa Center for Internet and Society (<http://nexa.polito.it>), the best international journalism research centers (from Polis the LSE journalism think tank to “Ecole W” of the Centre de Formation des Journalistes in Paris), as well as with global technological organizations like Google NewsLab, the Master program will give students a way to learn and practice skills that the new media need, including: storytelling, headline editing, data-journalism, fact-checking, social media management, and lots more.

WINDOW ON THE WORLD

Students will not need to have already notions or experience in journalism, but knowledge of the English language will be essential because some lessons will be in English. There will be the possibility to apply for internships at foreign editorial desks, for those who master languages sufficiently. The Master will host visiting professors from abroad, with internationally recognized journalistic quality: they will hold seminars that will be programmed according to the needs of students on topics of great interest and expertise.

The most deserving students will be offered the possibility to visit research centers abroad.

The Master also intends to offer journalistic training with new tools thanks to agreements with large international technology companies, which will organize highly specialized lectures on the use of digital communication platforms, constantly evolving.

SCIENTIFIC RESEARCH

The Master in Journalism of Turin aims to be first of all a professional school, but both the quality of its teachers and national/international collaborations [are aimed to launch its own](#) scientific research, which will be essential also to assess trends in the field of information and media.

To this end, the Master will participate together with [University departments](#) (and in collaboration with universities and research centers of many countries with which it is already in contact or with whom the school will establish fruitful collaborations) in the ERC or Horizon European research projects, or macro-regional and nationally funded research projects: something that will not only achieve further funding, but also to further qualify the teaching staff, as well as to enable students to gain first hand knowledge of the most advanced research laboratories.

Among the fields of possible research, to mention only a few examples, how neuroscience enables the news creation processes, the convergence of journalism, communications and gaming, the flow of information in the communities involved in migration, and so on.

CONTINUING EDUCATION

Finally, the Master intends to be a reference point for the continuing education of journalists, making collaboration with the Regional and National Order more systematic. In particular, the idea is to provide evening classes, weekend and summer sessions for professional journalists who want to upgrade their skills.

FOR FURTHER INFORMATION:

Ufficio Stampa Università di Torino

Email: ufficio.stampa@unito.it

Phone: (+ 39) 011 6702590 - 2222 - 2533

Dean's Office

Master degree in journalism, Turin

Email: giornalismo@corep.it - formazione@corep.it

Phone: (+ 39) 011 670 .48.88